

The movers and shakers who brought Chicago into the Internet Age

Publication: Chicago Sun-Times

Date: December 9, 2003 **Section:** FINANCIAL

Page: 53

Word Count: 2548

Steve Lundin, director of emerging public relations for Slack Barshinger & Associates, launched the BigFrontier tech networking group in April 2000 at Drink, drawing nearly 1,000 attendees. He now runs BIGfrontier Communications Group, a guerrilla and event marketing strategy company.

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